

FFILM CYMRU WALES

ENVIRONMENTAL POLICY

BOARD APPROVED, JUNE 2022



Ffilm Cymru Wales is dedicated to advancing a sustainable film sector, which is inclusive, innovative, and green.

Since 2006, we have provided funding, training, and guidance to emerging and established Welsh filmmakers, offered exciting cinematic experiences to audiences across Wales, engaged people of all ages and abilities in creative learning, developed skills and career paths through a range of training programmes, and co-developed approaches that help people in the sector to work differently.

We advocate for and support change across the sector, including identifying barriers to change and developing approaches that overcome those barriers.

Our strategic plan states the organisation aims to advance a sustainable film sector and film culture that works for everyone across Wales. As part of this, there is a strong consideration towards the role we play in ensuring a greener screen sector in Wales. Our values and work are also framed against the Wellbeing of Future Generations Act, setting out the need for a prosperous and resilient Wales, but also for a globally responsible Wales, promoting sustainable development and contributing to environmental well-being. It is vital that businesses, public services, third sector and government work together to achieve these collective goals.

Our Green Cymru programme looks to support a film sector in Wales that is not only better equipped to combat emerging challenges from climate change and other environmental issues but also continues to grow sustainably.

We will achieve this with funding, training, research, and development to discover new ways of working sustainably in Wales' screen industry.



Our initiatives are delivered through the programme's four identified activity strands:

- **Research:** To understand the current situation and barriers in the film industry in Wales and gather a true measure of its environmental impact to make change
- **Innovation and collaboration:** To deliver R, D&I solutions to green challenges, whilst also engaging and collaborating with individuals, organisations, and networks
- **Support:** To support the Welsh film/screen industry and promote existing training, tools and initiatives that will help all to be more sustainable
- **Improve:** To improve our organisation's environmental performance and encourage others to also

Image:

Cardiff Animation Festival
Planet Positive Animation Network

Ffilm Cymru Wales

Ffilm Cymru Wales acknowledges its role and responsibility for the protection and enhancement of the environment. We aim to be Net Zero by 2030. We are committed to:

- Preventing further damage to our natural world and mitigate our activities' negative impact on the environment
- Complying with all relevant environmental legislation and sustainable development policies such as Wales Well-being of Future Generations Act and the United Nations' 17 Sustainable Development Goals.
- Continually improving our environmental performance by monitoring progress against targets and objectives on a regular basis.
- Minimising greenhouse gas emissions from business operations and activities
- Becoming more efficient in our use of energy and water. Encouraging our office space (W2) and remote working to use low or zero carbon energy sources
- Encouraging more environmentally friendly ways to travel
- Collaborating and/or involving everyone we work with and work for as we all aim to tackle climate change
- Promoting recycling and waste management - encouraging, reduce, re-use and recovery thus limiting the amount of waste we send to landfill.
- Ensuring responsible purchasing and work with clients and suppliers to encourage high environmental standards
- Ensuring that our activities do not harm plants, animals or natural systems
- Raising awareness and training employees on environmental issues and ensuring well-being is embedded within everything we do.

Sustainability Development Principles

- We think and plan for the long term
- We prevent problems before they occur
- We integrate our services, skills, planning, and responsibilities
- We involve the people we work with and for
- We collaborate with other organisations to ensure the well-being of all

film
CYMRU WALES

Image:

Annes Elwy in Welsh-language eco-horror *Gwledd / The Feast*