

A photograph of two young women sitting in the front of a red car, looking out the window and smiling. The woman on the left has dark hair and is wearing a dark top. The woman on the right has dark hair and is wearing a blue top. They both have bright orange nail polish. The background shows a busy street with other cars and buildings under a cloudy sky.

ffilm
CYMRU WALES

**CHAIR
RECRUITMENT PACK**

WELCOME

Welcome and thank you for your interest in this role as Chair of Ffilm Cymru Wales.

This year, following a two-term period of astute leadership that has seen the company grow and evolve against a backdrop of industry change and disruption, our current Chair, Professor Ruth McElroy, will be standing down.

As we embrace the next chapter in the Ffilm Cymru Wales story, we are looking for an exceptional individual to lead the Board and senior team in support of our ambitions for film in Wales.

Ffilm Cymru Wales is the development agency for Welsh film and since its inception in 2006 the sector in Wales has grown considerably. We are proud of the role Ffilm Cymru Wales has played in nurturing Welsh filmmaking talent, supporting exhibitors, and advocating for the film sector in Wales and beyond.



We operate as a Community Interest Company (CIC), receiving funding as a delegate of Arts Council of Wales that allows us to support Welsh born and based [filmmakers](#) and [exhibitors](#) across Wales. We also receive National Lottery funding from the British Film Institute (BFI) to run [BFI NETWORK Wales](#), which supports emerging filmmakers.

Since 2022 we have delivered Welsh Government's Creative Wales film production fund. This partnership has generated increased interest and [funding for film in Wales](#) alongside opportunities such as the [Sinema Cymru](#) programme, an exciting collaboration between Ffilm Cymru Wales, Creative Wales and S4C aimed at developing Welsh language feature films.

We are also innovative and forward thinking in our collaborations. Our work with Media Cymru (Strength in Places UK Research and Innovation) has led to the launch of [Green Cymru](#), a programme of work that through research, training and R&D funding aims to support screen sector professionals and companies in Wales to achieve net-zero carbon emissions by 2050.



Meanwhile, our [training work](#) has seen us partner with local authorities in Newport and Swansea to offer a year-long package of training and support for communities who may not think the creative industries is for them.

And while we look to the future with confidence, we are cognisant of the difficulties facing the film industry and the broader challenges of public funding for the arts. In the years to come we will need to be more creative, more innovative, more collaborative and more resilient than ever as we embrace and overcome the obstacles ahead.

We are therefore looking for a Chair with:

- experience, credibility and contacts in the industry
- a familiarity with the wider Welsh media landscape
- enthusiasm and the creative power to embrace the work ahead
- the ability to influence and advocate to decision makers and funders, supporting the long-term success of Ffilm Cymru Wales
- our shared values and passion to support a thriving bilingual film sector in Wales.



We will also be recruiting for the role of vice Chair this year. If you wish to be considered for this role as well, please advise in your cover letter.

If you would like to get in touch to discuss this role, please drop me an email at lee@ffilmcymruwales.com.

We look forward to hearing from you.

Lee J. Walters
Chief Executive, Ffilm Cymru Wales



CHAIR ROLE

Organisation Ffilm Cymru Wales

Role Chair

Location Cardiff/Flexible

Sector Film

Time Commitment 6-8 Board meetings a year plus additional ad-hoc meetings and events on behalf of Ffilm Cymru Wales.

Salary Non-renumerated, however expenses fulfilling duties will be reimbursed. Honorariums are also made available to Board directors who would otherwise not be able to take on these kinds of roles.

Length of Term Three years (maximum two terms, subject to agreement)

Start Date Autumn 2024

Apply Unless we've agreed an alternate application format with you, you should email an up-to-date CV and cover letter to hayley@ffilmcymruwales.com outlining your availability and your experience and skills against those outlined in this specification.

Deadline 9th July 2024, 16:00



THE ROLE

- Provide leadership to Ffilm Cymru Wales and its Board, ensuring that it delivers impact in Wales and beyond;
- Build a strong and supportive working relationship with the Chief Executive, ensuring they are held to account for achieving agreed strategic objectives;
- Support the Chief Executive and senior team to deliver the aims, objectives and vision of Ffilm Cymru Wales;
- Ensure effective governance of the organisation;
- Ensure that the Board fulfil their duties and responsibilities;
- Support recruitment of new Board members as required;
- Chair up to eight Board meetings per year and ensure that all meetings are governed correctly with accurate records maintained.
- Approve Ffilm Cymru Wales' annual budget and oversee the financial stability and growth of the company;
- Act as a 'Delegated Authority' or otherwise named representative if required;
- Review the company's strategic and business goals and its plan to achieve them as provided by the Chief Executive and Senior team;
- Liaise with the Chief Executive to maintain an overview of the work of Ffilm Cymru Wales, providing support as necessary;
- Act as an ambassador for Ffilm Cymru Wales and advocate for the film sector in Wales;
- Build and nurture strong relationships with key stakeholders;
- Champion Ffilm Cymru Wales' commitment to an inclusive company and sector;
- Support the work of Ffilm Cymru Wales towards being an environmentally responsible organisation.

SKILLS, ABILITIES & PERSONAL ATTRIBUTES

Essential Criteria

- Experience in governance and working as part of a Board of Directors;
- The confidence and ability to Chair a Board of Directors
- An understanding and expertise of the film sector, and understanding of the wider arts and creative industries landscape in Wales;
- Committed to supporting a bilingual film sector;
- An understanding of publicly funded organisations and their regulatory obligations;
- Experience of approving budgets and strategic documents;
- Confident and persuasive public speaker;
- Open, transparent, approachable and visible;
- Networking and influencing skills, able to develop and maintain relationships at a senior level.

Desirable Criteria

- An ability to communicate through the medium of Welsh;
- Experience of Chairing a Board;
- Advocating for the film or related creative industry including at government level.

Please note the intention is that the successful appointee will have the benefit of a transition period with the outgoing Chair.

HOW TO APPLY

Unless we've agreed an alternate application format with you, you should email a CV and cover letter to Hayley Lau to Hayley@ffilmcymruwales.com outlining your experience and skills against those outlined in the below person specification.

You may submit an application in English or Welsh.

Please submit your application by 16:00 on 9th July.

Ffilm Cymru Wales is not a licensed sponsor for VISAs and as such you must already have the Right to Work in the UK to apply for this role.



ACCESS SUPPORT

We believe in a sector that works for everyone and we are passionate about broadening access to the screen sector.

We will offer a guaranteed interview to all candidates who meet our essential criteria for the role and who identify as people of the Global Majority, Black, Asian or Minority Ethnic, D/deaf, hard-of-hearing, Disabled or neurodiverse.

For applicants with access requirements, for example individuals who are D/deaf, hard-of-hearing, Disabled, neurodiverse, and people with sight loss, support is available to complete an application. Please contact us to let us know how we can help. For example, we can cover the costs of a BSL interpreter for a meeting with us prior to making an application, scribing support for dyslexic applicants, or agree alternative formats for applying such as video applications or slide decks. We'll be guided by you.

Please contact Hayley Lau on hayley@ffilmcymruwales.com to discuss your requirements in advance of making an application.



AFTER YOU APPLY

You'll receive confirmation that your application has been received within one week of submitting and will be provided with a link to a diversity monitoring form, which helps us in our commitment to diversity and inclusion. All questions have a prefer not to say option. For information on how Ffilm Cymru Wales processes applicant data, please refer to our [Privacy Policy](#).

You will hear whether you have been shortlisted to the first-stage interview within two weeks of the application deadline.

Recruitment adjustments can be made at any part of the recruitment process for candidates. Please get in touch with Hayley@ffilmcymruwales.com to discuss.



CONFLICTS OF INTEREST

You will be asked to declare any private and professional interests which may, or may be perceived to, conflict with the role and responsibilities as Chair, including any business interests and positions of authority outside of the role at Ffilm Cymru Wales. Any conflicts of interest will be explored at interview.

If appointed, you may be required to declare these interests annually and if needed, at future board meetings.





Ffilm
CYMRU WALES

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