



ALISHA LLOYD

Hair & Make-up Trainee

What was Alisha's journey through Foot in the Door?

- Alisha applied for a trainee placement and was invited to the Netflix recruitment day.
- She took part in the 'get set ready' training by Sgil Cymru.
- She was selected from the shortlisted candidates, interviewed by the *Sex Education* coordinator and chosen by the Hair & Make up Designer.
- During the set visit the day before her placement, Alisha was completely blown away. She had no idea how the makeup truck was laid out or how the industry worked. Seeing this beforehand helped her feel prepared.
- She undertook the two-week paid placement where she was thrown straight in - assisting the H&M department on a busy crowd day, she was immediately using her make up skills from college.
- Whilst there, she was shown how to do certain blow dries and was allowed to practice them on other crew members.
- She also received some invaluable advice about what modules to take up, for example, she will be doing barbering in the new year.
- She "loved every minute" and has already been asked back and done some further paid work as a daily hair and make-up junior - with more work promised!

Why did Alisha engage with Foot In The Door?

- She was interested in a career in the hair and make-up department in TV and film.

What impact has the project had?

- Alisha was quite shy on first meeting, but the placement has really brought her out of herself. She was bursting with enthusiasm and feels really excited about working in the industry.
- The hair and make-up designer said she couldn't recommend her highly enough and has already invited her back for some paid work, outside of the scheme.
- With the connections she has made. Now that she has her 'foot in the door' she will be able to be guided through her final stages of education to ensure she has the skills she needs to get a job in the industry. And when she has qualified, she already has the contacts she needs to get those first fulltime jobs.

What did she learn?

- "A lot. They were showing me tricks and everything. How to do a curly blow dry. I practiced on the AD. And bruises. I was shown how the continuity works. So much."
- This opportunity has guided Alisha in her final year of studies and boosted her confidence in herself and the idea that this is the industry she wants to work in.

"I learnt so much from the placement and all of the hair and makeup department were so helpful and gave me so many new skills & tips that has helped me so much!! I am so happy that Foot in the Door gave me this opportunity as it has made me realise this is the industry I want to go into. Thank you so much for everyone's help!"

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