

ffilm
CYMRU WALES

ANNUAL REPORT

2021-22



**ARIENNIR GAN
Y LOTERI
LOTTERY FUNDED**



Gwledd / The Feast

CHAIR'S WELCOME

The film industry continued to face considerable uncertainty and rapid change during 2021-2022 as the world remained gripped in the Covid-19 pandemic.

For periods of this time, production was able to re-open with considerable challenges facing producers, funders, financiers, and workers who had to engage with new ways of

working safely on set. New Covid-19 safety roles emerged as a norm during this time and Ffilm Cymru worked hard to support productions that had to adapt to new timeframes and practical challenges on set.

Developing a skilled workforce that reflects the diversity of Wales' people remains a challenge for all of us working in the sector. I am proud of the work Ffilm Cymru has undertaken through its Creative Careers Programme and Foot in the Door programme and look forward to ongoing collaborations to ensure that the labour demands of the film production industry afford inclusive, quality work opportunities for people in Wales.

Ffilm Cymru continued to adapt during the year to provide support to Welsh directors, producers and writers ranging from critically acclaimed feature films to vital development funding that helps seed good ideas and ensures a pipeline of film projects emerge in Wales.

Film education is where many directors, producers and writers begin their journey. An inclusive workforce is a more realistic ambition if every young person has access to film education both within and beyond the school setting. It is heartening to see the range of education projects supported this year by Ffilm Cymru, working with children and young people as well as life-long learners, with a range of backgrounds, needs, and first languages.



Exhibition was badly hit by the pandemic as audiences continued to face restrictions and changed their behaviours. The challenge is immense for film exhibitors and distributors across the world.

We know that small and medium-sized exhibitors across Wales play a vitally important role in helping to ensure Wales has an inclusive film culture, where a range of films is available to people across the many rural and urban landscapes of Wales. Ffilm Cymru has delivered public funding support across Wales to support exhibitors who work hard to deliver meaningful film experiences to the audiences in their areas.

Audiences displayed new patterns in how and where they watch films during this year, and this was accompanied by a great deal of agility and rapid learning in the exhibition sector. Ffilm Cymru funding this year helped many of Wales' film festivals innovate to deliver screenings and events online and in hybrid formats.

The challenges facing all areas of the film industry in Wales as elsewhere are considerable. Production booms have been accompanied by enormous demands for skilled labour, but without investment in the skills of existing as well as new entrants to the labour market, this boom will not be sustainable. Sustainability in the sense of our climate presents an existential threat to us all. During this year, Ffilm Cymru gave increasing thought to how it will help the film industry in Wales address its impact on climate change.

I am thankful for the passion and compassion shown by the team at Ffilm Cymru for their hard work and commitment in helping ensure Wales has a more participatory, inclusive, and highly productive film culture.

Prof. Ruth McElroy

Chair, Ffilm Cymru Wales



FUNDING AWARDS: HORIZONS

PROJECT	RECIPIENT	AWARD
Adam Partridge CPD (Continued Professional Development)	Delta Pictures Ltd	£5,530.00
Bethan	Sixteen Films Ltd	£9,950.00
Bloom	Inceptive Films Ltd	£10,000.00
Blue Mother	Carys Lewis	£6,000.00
Dust	Hannah Fitt	£5,000.00
Eiko Meredith CPD	Eiko Meredith	£3,766.00
Fingaz	Peter Wynn Evans	£5,000.00
Glass House	Oscar Albert	£3,250.00
Invisible Alice	Hannah Daniel	£6,000.00
Iya	Eric Ngalle Charles & Greg Lewis	£10,000.00
Jasper Warry CPD	Hello Deer Productions Ltd	£1,346.00
Jelly	Jelly Film Ltd	£1,400.00
Katie Dolan CPD	Katie Dolan	£5,890.00
Katie Dolan CPD II	Katie Dolan	£574.00
Little Rock	Blue Horizon Productions Ltd	£4,750.00
Lowri Roberts CPD	Lowri Roberts	£4,438.00
Mo Jannah CPD	Black Gold Productions Ltd	£5,044.00
Paolozzi	Hijack Film Production	£10,000.00
Perish	Keith Potter	£9,500.00
Rhiannon Evans CPD	Rhiannon Evans	£2,750.00
Ribollita	Oscar Albert	£9,250.00
Sealed	Erin Richards	£10,000.00
The Collector of Sounds	Rupert Miles	£6,500.00
Tina	Richard Billingham	£10,000.00

Total

£145,938.00



Our BFI NETWORK Wales Horizons fund develops early-stage careers and first features with tailored funding and expert advice.

FUNDING AWARDS: BEACONS

PROJECT	RECIPIENT	AWARD
Fisitor	Llyr Titus	£1,000.00
Fisitor	Llyr Titus	£15,000.00
G Flat	Brett Webb	£1,000.00
G Flat	Full of Enfys Productions	£15,000.00
G Flat	Full of Enfys Productions	£2,750.00
Geronimo	Geronimogs CYF	£1,000.00
Geronimo	Geronimogs CYF	£15,000.00
Geronimo	Geronimogs CYF	£1,283.00
Gobaith Mul	Sarah Bickerton	£1,000.00
Hell Week	Gemma Green-Hope	£1,000.00
Hounds of Annwn	Picl Animation Ltd	£1,000.00
Hounds of Annwn	Picl Animation Ltd	£15,408.00
Lull	Alice McKee	£1,000.00
Sally Leapt Out of a Window Last Night	Up Helly Aa Ltd	£10,000.00
Seven	Krystal S. Lowe	£1,000.00
Seven	Honeymilk Films T/A Lait de Miel Films	£15,000.00
Spectre of the Bear	Josh Hicks	£1,000.00
Spectre of the Bear	C P E Productions	£15,000.00
Sputum Cup	Oliver Gabe	£1,000.00
The Queer Trichotomy	On Par Productions	£1,000.00
The Queer Trichotomy	On Par Productions	£14,960.00
The Queer Trichotomy	On Par Productions	£1,010.00
White and Black	G-Expressions	£1,000.00

Total

£132,411.00

Our BFI NETWORK WALES Beacons fund commissions world-class live-action, documentary and animated short films in partnership with BBC Cymru Wales.



FUNDING AWARDS: DEVELOPMENT

PROJECT	RECIPIENT	AWARD
A Country House	Delta Pictures	£24,200.00
A Man With A Fork in a World of Soup	bak	£24,979.00
A Womanly Way: The Story of Olivia Records	ie ie Productions	£24,980.00
Ash Under The Mountain	Stand-off	£24,000.00
Edge of Extinction	Postcard Productions Ltd	£22,500.00
Peloton	Western Edge Pictures	£24,800.00
Smoking Shores	Truth Department	£23,197.43
The Gigantic Beard That Was Evil	Snafu Pictures	£24,350.00
The Hard Road	Little Door Productions Ltd	£21,675.00
The Secret Realm	CANUK Productions	£24,999.00
The Starry Sky Above	Delta Pictures	£23,700.00
White Hope: The Maurice Burton Story	perfectmotion Ltd	£15,750.00
Woof	Joio	£24,250.00

Total **£303,380.43**

Our Development Fund guides filmmakers through the development process to get their feature film scripts ready for financing.

FUNDING AWARDS: CONNECTOR

PROJECT	RECIPIENT	AWARD
Writers Lab UK & Ireland 2022	Untamed Stories Ltd	£7,000.00
Diverse Voices	Cardiff Animation Festival	£6,000.00

Total **£13,000.00**



Our BFI NETWORK WALES Connector fund supports individuals and organisations to deliver targeted training, networking, research and resources that benefit under-represented filmmaking talent in Wales.

FUNDING AWARDS: PRODUCTION

PROJECT	RECIPIENT	AWARD
Being Hijra	Penbryn Films	£91,809.00
Black Dog	Ken Petrie	£200,000.00
Chuck Chuck Baby	Artemisia Films	£200,000.00
Donna	Truth Department	£3,500.00
LOLA	ie ie Productions	£24,999.00
Off the Rails	perfectmotion Ltd	£49,999.00
Road of Excess	Odelay Pictures	£49,999.00

Total **£620,306.00**

Our Production Fund supports filmmakers to progress their feature film projects from script to screen.

FUNDING AWARDS: GREEN CYMRU

PROJECT	RECIPIENT	AWARD
A Net Zero Animation Industry	Cardiff Animation Festival	£6,149.88
Hybrid Narrative	Chris Buxton	£8,240.10
Maximising Havoc	Severn Screen	£8,111.40

Total **£22,501.38**

Our Green Cymru Challenge Fund is a partnership with Clwstwr, which looks at innovative and creative ways to cultivate a sustainable screen sector for Wales.



FUNDING AWARDS: AUDIENCES

PROJECT	RECIPIENT	AWARD
Abergavenny Film Society Film Season 2021-22	Abergavenny Film Society	£4,869.00
Abertoir 2021	Aberystwyth Arts Centre	£13,215.00
Afan Valley Movies	Cymmer Afan Community Library	£4,116.00
Audience Development & Specialist Film Provision	Aberystwyth Arts Centre	£15,000.00
Bringing Audience Back to Theatr Gwaun	Theatr Gwaun	£6,000.00
Cardiff Animation Festival 21/22	Cardiff Animation Festival	£11,860.00
Cardiff International Lesbian Film & Arts Festival 2022		£4,995.00
Chapter Cinema	Chapter Arts Centre	£15,000.00
Cine Memo	Memo Arts Centre	£9,764.00
Ffilmiau Neuadd Ogwen 2021-22	Neuadd Ogwen	£6,350.00
FOCUS Wales Film Festival	FOCUS Wales Festival	£3,500.00
Galeri 21-22 ("Project Re-Start")	Galeri Caernarfon Cyf	£12,000.00
Immersdiff	4Pi Productions UK	£9,879.00
Iris Prize 2021	The Festivals Company	£15,000.00
Kotatsu Japanese Animation Festival 2021	Kotatsu Japanese Animation Festival	£3,530.00
Rhaglen 2022 ac ANTUR Yr Egin ADVENTURE	Canolfan S4C Yr Egin	£9,270.00
Sinema'r Byd Sgrin2	CellB	£12,650.00
Taliesin Reopening Project	Taliesin Arts Centre	£11,510.00
Watch Africa Film Festival	Watch Africa CIC	£4,706.00
Wicked Wales International Youth Film Festival 2021	Wicked Wales Film	£11,874.00
WOW 2022	Wales One World Festival	£12,687.50
Y Neuadd Les - Ailgodi	The Welfare Ystradgynlais	£5,000.00

Total **£202,775.50**



Our Film Exhibitor Fund supports independent cinemas, film festivals and community pop-ups to give their local communities exciting cinematic experiences.

FUNDING AWARDS: EDUCATION

PROJECT	RECIPIENT	AWARD
Animation Workshop	Kotatsu Japanese Animation Festival	£3,750.00
Aubergine Film Club (Opening Doors)	Aubergine Café and Events CIC	£5,935.00
Cynon Valley Filmmakers	Cymoedd Creadigol CIC	£9,922.50
Madison: The Journey of Making The Movie	ie ie Productions Ltd	£8,740.00
Oasis Animation	Beanstalk Animation	£3,500.00
Straeon Strade!	CISP Media	£6,750.00
The Greatest Showman	Lily Pad Films Ltd	£4,100.00
The Ultimate Film Masterclass Part 2	Vision in Colour	£8,773.00
Who We Are	Learnaboutfilm Ltd	£2,950.00

Total

£54,420.50

Our Film Education Fund inspires people of all ages and abilities in creative learning.



FINANCIAL SUMMARY

INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH 2022

	2022 (£)	2021 (£)
Income	2,712,825	2,149,491
Direct expenses	<u>(1,356,787)</u>	<u>(1,496,755)</u>
Gross surplus	1,356,038	652,736
Operating expenses	<u>(787,763)</u>	<u>(642,849)</u>
Operating surplus/(deficit)	568,275	9,887
Interest receivable	<u>174</u>	<u>811</u>
Surplus/(deficit) on ordinary activities before taxation	568,449	10,698
Tax on surplus on ordinary activities	<u>(33)</u>	<u>(154)</u>
Retained surplus/(deficit) for the financial year	568,416	10,544
Retained surplus brought forward	<u>1,123,124</u>	<u>1,112,580</u>
Retained surplus carried forward	<u>1,691,540</u>	<u>1,123,124</u>

BALANCE SHEET AT 31ST MARCH 2021

	2022 (£)	2021 (£)
Fixed assets		
Tangible assets	<u>10,473</u>	<u>11,432</u>
Current assets		
Stocks	1,650	1,650
Debtors	1,443,422	890,070
Cash at bank and in hand	<u>1,685,816</u>	<u>1,587,077</u>
	3,130,888	2,478,797
Liabilities:		
Creditors : Amounts falling due within one year	<u>(1,449,821)</u>	<u>(1,367,105)</u>
Net current assets	<u>1,681,067</u>	<u>1,111,692</u>
Net Assets	<u>1,691,540</u>	<u>1,123,124</u>
Reserves		
Income and expenditure account	1,123,124	1,112,580
Other reserves	<u>568,416</u>	<u>10,544</u>
Members' funds	<u>1,691,540</u>	<u>1,123,124</u>

OUR TEAM

Pauline Burt

Chief Executive

Kimberley Warner

Head of Production

Bizzy Day

Production Executive

Celi Fowler

Development Executive

Ihsana Feldwick

Talent Department Coordinator

Nicola Munday

Audience & Education Manager

Faye Hannah

Head of Skills & Training

Caroline Lane

UKCRF Foot in the Door
Partnership Manager

Siobhan Brennan

UKCRF Foot in the Door
Partnership Manager

Hayley Lau

UKCRF Foot in the Door Administrator

Gail Reed

Finance Manager

Ben Hooper

Communications & Events Manager

Siôn Eirug

Executive Assistant

Jude Lister

BFI NETWORK Wales Manager

Chris Hill

Green Manager

Gwenfair Hawkins

Development Executive

Tracy Spottiswoode

BFI NETWORK Wales
Training & Events Coordinator

Carlota Nóbrega

Audience & Education Coordinator

Ruth Morris

UKCRF Foot in the Door Project Manager

Amy Morris

UKCRF Foot in the Door
Community Manager

Lottie Butcher

UKCRF Foot in the Door
Partnership Manager

Karina Kiki Tsoi

UKCRF Foot in the Door Coordinator

Pauline Walker

Bookkeeper



Forest Coal Pit

Film

CYMRU WALES



Cyngor Celfyddydau Cymru
Arts Council of Wales

ARIENNIR GAN
Y LOTERI
LOTTERY FUNDED



Noddir gan
Lywodraeth Cymru
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