

**film**  
CYMRU WALES

**ANNUAL REPORT**

**2020-21**



**ARIENNIR GAN  
Y LOTERI  
LOTTERY FUNDED**



Prano Bailey-Bond's *Censor*

# CHAIR'S WELCOME

**This year has been one of the most challenging ever for the film industry in Wales and globally. The COVID-19 pandemic immediately drew the majority of production to a halt, closed our cinemas and left many training and education providers having to quickly adapt to an online world of provision.**



Ffilm Cymru Wales has worked tirelessly to support the film sector during these challenging times. We are a value-driven company, committed to ensuring that Wales' film sector flourishes and is open to all.

These values were the driving force behind Ffilm Cymru's rapid pivot to address the sector's need in the first half of 2020-2021. This included allocating £50,000 in Emergency Relief Funds for writers, directors, producers and film education providers, whilst also advocating for and informing Welsh Government's vital Cultural Recovery Funds for cinemas and freelance support that followed.

A sustainable, thriving film industry in Wales is only possible if our talented film production companies are able to innovate and grow. That is why Ffilm Cymru offers targeted company support to our SMEs and why we also required that our company support rippled out to our freelance community. Our values also drove us to review and amend where we keep our funds as we moved our accounts to the Co-Op Bank which enjoys a longstanding reputation for ethical banking.

But the support Ffilm Cymru offered this year was not only financial. In the isolation of the pandemic, the regular personal and group conversations with cinemas and festivals enabled Ffilm Cymru to be active listeners to our exhibition and education sectors and in so doing to be better informed advocates for the support they need.

The pandemic was not the only driver of change this year. The film industry globally is rightly challenged for its track-record on equality, diversity and inclusion. Ffilm Cymru continued to invest in inclusive skills and training that gives opportunities to people who may never have thought of a career in film a vital foot in the door. We revisited our Equality, Diversity and Inclusion Plan, which has directly shaped our current recruitment of new Board members. And Ffilm Cymru played a vital advisory role in Clwstwr's ScreenWork2020 report that identified the skills and training needs of the screen sector in the Cardiff Capital Region including the scale of change needed to make our screen sector a genuinely inclusive place to work.

As I write this report, the UK is preparing to host the United Nations Global Climate Change Summit (Cop26). Ffilm Cymru is determined to support our sector in bringing about meaningful change. We welcome our newly appointed Green Manager, Chris Hill who leads our Green Challenge programme in supporting screen sector professionals and companies to achieve net-zero carbon emissions by 2050. This year we established a Green Challenge Fund in partnership with Clwstwr that will help fund research and development to identify innovative ways our film sector can go green and get clean and we have already leveraged this with scale-up funds secured through the successful Media.Cymru partnership bid, led by Cardiff University, which is backed by Welsh Government's Creative Wales and UKRI Strength in Places. Those funds will come on-stream in 2022.

I am deeply grateful to the Ffilm Cymru Wales Board and the entire Ffilm Cymru Wales team for their considerable work this year. They have demonstrated unwavering commitment, flexibility and energy in supporting a film sector in Wales that we can all be proud of. This is a sector that above all needs an audience so I hope that we can all once again enjoy the pleasure of going to the cinema to watch the remarkable range of films supported by Ffilm Cymru Wales.

**Prof. Ruth McElroy**

Chair, Ffilm Cymru Wales



# FUNDING AWARDS: HORIZONS

PROJECT	RECIPIENT	AWARD
Blue Mother	Carys Lewis	£5,000.00
CPD (Continued Professional Development)	Alexandria Riley	£4,000.00
CPD	Christopher Buxton	£3,869.00
CPD	Isla Ure	£2,655.00
CPD	Joanna Wright	£5,400.00
CPD	Robert Corcoran	£5,750.00
CPD	Leigh-Ann Regan	£6,000.00
Dead Sheep's Wool	Rhys Marc Jones	£10,000.00
Being Hijra	Ila Mehrotra	£10,000.00
Ladies of Llangollen	Samantha O'Rourke	£5,000.00
Nant (short film)	Strike Pictures	£10,000.00
Nant (short film) - uplift	Strike Pictures	£4,100.00
Night Gardener	Hand Drawn Pictures	£10,000.00
Nye & Jennie	Meredydd Barker	£9,980.00
Queer as Folk Dancing	Bethan Marlow, Daf James	£10,000.00
Rise of the Hoof	Shwan Nosratpour	£10,000.00
Sleeping Giant	Alex Mathias	£6,845.00
The Hard Road	Little Door Productions	£8,000.00
The Poor Sisters of Clara	130 Elektra Films	£10,000.00
The Rabbit Trap	Bryn Chainey	£2,700.00
<b>Total</b>		<b>£139,299.00</b>

Our BFI NETWORK Wales Horizons fund develops early-stage careers and first features with tailored funding and expert advice.

# FUNDING AWARDS: BEACONS

PROJECT	RECIPIENT	AWARD
Barry Island Will Do	Pint-Sized Pictures	£1,000.00
Beetroot Hot Chocolate	Casi Wyn	£1,000.00
Clockwork	Pet Ghost Studio	£15,000.00
Don't Steal My Voice	Pauline Williams	£1,000.00
Duck	Broadside Films	£1,000.00
Forest Coal Pit	Siôn Marshall-Waters	£1,000.00
Forest Coal Pit	Siôn Marshall-Waters	£18,000.00
Jackdaw	Mac Nixon	£20,000.00
Jackdaw	Mac Nixon	£466.20
Light Before Sunrise	Charlotte James	£20,000.00
Little Fox	Calling the Shots	£1,000.00
Little Fox	Calling the Shots	£1,000.00
Organic	Ronda Media	£1,500.00
Organic	Ronda Media	£20,500.00
Out of Breath	Leyla Pope	£1,000.00
Ymenydd	Laura Tofarides	£1,000.00
Ymenydd	Laura Tofarides	£22,000.00
<b>Total</b>		<b>£126,466.20</b>

Our BFI NETWORK WALES Beacons fund commissions world-class live-action, documentary and animated short films in partnership with BBC Cymru Wales.

# FUNDING AWARDS: CONNECTOR

PROJECT	RECIPIENT	AWARD
Celtic Screen Talent Showcase	FilmarketHub	£2,000.00
Filmmaker Socials	Bulldozer Films	£6,000.00
Fireparty Lab	Catherine Linstrum & David J Newman	£3,000.00
One Stop Doc Shop	Wheesht Films	£3,000.00
UK Writers Lab		£10,000.00
<b>Total</b>		<b>£24,000.00</b>

Our BFI NETWORK WALES Connector fund supports individuals and organisations to deliver targeted training, networking, research and resources that benefit under-represented filmmaking talent in Wales.



# FUNDING AWARDS: DEVELOPMENT

PROJECT	RECIPIENT	AWARD
A Wedding Full of Wolves	Victoria Falls Entertainment	£24,999.00
Catch More Flies with Honey	Cliff Edge Pictures	£24,000.00
Cnicht	Sarah Brocklehurst Productions	£20,000.00
Demolition Dad	Martha Stone Productions	£20,000.00
Dragged to Church	Fulwell 73	£20,000.00
Fridays with Barry	Jay Bedwani	£15,000.00
Goose Green	DearHeart Productions	£18,000.00
Holy Men	Old Grog Films	£20,000.00
On a Scale of 1 to 10	ie ie Productions	£24,000.00
SuperGran	Sarah Brocklehurst Productions	£16,500.00
The Colour Room	Caspian Films	£13,100.00
The Deals That Made F1	Awen Media	£15,500.00
The Life and Death of Daniel Dee	Standoff Pictures	£15,000.00
The Manic Street Preachers	Fulwell 73	£18,750.00
The Suffocation of the Mother	Prano Bailey-Bond	£24,800.00
The Vegetarian Tigers of Paradise	Martha Stone Productions	£20,000.00
Trawler	Severn Screen	£24,999.00
<b>Total</b>		<b>£334,648.00</b>

# FUNDING AWARDS: PRODUCTION

PROJECT	RECIPIENT	AWARD
Burial	Fields Park Limited	£100,000.00
Censor	Silver Salt Films	£6,600.00
Donna	Truth Department	£49,999.00
Gwledd / The Feast	Joio	£12,570.00
Kensuke's kingdom	Kensuke's Kingdom Ltd	£150,000.00
L.O.L.A.	ie ie Productions	£65,000.00
L.O.L.A.	ie ie Productions	£875.00
Save the Cinema	Fae Films	£150,000.00
The Almond and The Seahorse	Mad As Birds Films	£200,000.00
<b>Total</b>		<b>£735,044.00</b>

Our Production Fund supports filmmakers to progress their feature film projects from script to screen.

# FUNDING AWARDS: AUDIENCES

PROJECT	RECIPIENT	AWARD
Abertoir Horror Festival	Aberystwyth Arts Centre	£8,500.00
Brynamman Cinema	Brynamman Public Hall and Institute	£12,000.00
Cardiff Animation Festival Online	Cardiff Animation Festival	£8,000.00
Corona Coaster	Magic Lantern	£10,000.00
Ffilmiau Neuadd Ogwen	Neuadd Ogwen	£845.00
Gentle/Radical Film Club	Gentle/Radical	£6,000.00
Iris Prize 2020	The Festivals Company Ltd	£13,000.00
Kotatsu Film Festival	Kotatsu Japanese Animation Film Festival	£3,530.00
Llanfyllin Film	Arts Connection	£946.00
New Beginnings at Theatr Gwaun	Theatr Gwaun Community Trust	£7,000.00
Rebuilding Chapter	Chapter Arts Centre	£14,000.00
SeeMôr VI - Short Film Festival	Anglesey Arts Forum	£1,500.00
Sgrin2	Gwallgofiaid (Cellb)	£10,770.00
Sinema Awyr Agored	Canolfan S4C Yr Egin	£6,755.00
Theatr Clwyd Cinema	Theatr Clwyd	£14,000.00
Watch-Africa Film Festival	Watch-Africa Cymru	£9,842.00
Wicked Wales	P&M Community Action Group/Wicked Wales Film	£6,122.00
WOW Wales One World Online	WOW Wales One World Festival	£7,950.00
<b>Total</b>		<b>£140,760.00</b>



# FUNDING AWARDS: EDUCATION

PROJECT	RECIPIENT	AWARD
Addysg Ffilm Seiont	Addysg Ffilm Seiont	£7,000.00
Animate and Create	Wicked Wales	£6,581.00
Aubergine Film Sessions	Living Picture Productions	£2,500.00
Being Me: Animating my World	WOW Wales One World Festival	£3,351.00
Byddwch yn Seiber Ddiogel	CISP Multimedia	£7,500.00
Film Connections	Learnaboutfilm Ltd	£2,500.00
Filmed Case Studies	Internal	£3,000.00
Iris Education Resources 2021	Iris Outreach Ltd	£3,470.00
Neurodiverse Online Collection	Internal	£2,620.00
New Light	Breathe Creative	£2,500.00
Reading the Rainbow	Riverfront	£1,688.00
Remote Film Education Pilot	Lily Pad Films Ltd	£2,210.00
Screen Careers	Internal	£5,000.00
The Ultimate Film Masterclass	Vision in Colour	£6,440.00
Working Class Film School in Wales	Working Class Film School	£5,565.00
Working Class Film School Resource	Working Class Film School	£1,200.00
<b>Total</b>		<b>£63,125.00</b>

Our Film Education Fund inspires people of all ages and abilities in creative learning.

# FINANCIAL SUMMARY

## INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31<sup>ST</sup> MARCH 2021

	2021 (£)	2020 (£)
Income	2,149,491	1,963,815
Direct expenses	<u>(1,496,755)</u>	<u>(761,199)</u>
Gross surplus	652,736	1,202,616
Operating expenses	<u>(642,849)</u>	<u>(600,248)</u>
Operating surplus/(deficit)	9,887	(602,368)
Interest receivable	<u>811</u>	<u>5,106</u>
Surplus/(deficit) on ordinary activities before taxation	10,698	607,474
Tax on surplus on ordinary activities	<u>(154)</u>	<u>(868)</u>
Retained surplus/(deficit) for the financial year	10,544	606,606
Retained surplus brought forward	<u>1,112,580</u>	<u>505,974</u>
Retained surplus carried forward	<u>1,123,124</u>	<u>1,112,580</u>

## BALANCE SHEET AT 31<sup>ST</sup> MARCH 2020

	2021 (£)	2020 (£)
<b>Fixed assets</b>		
Tangible assets	<u>11,432</u>	<u>9,704</u>
<b>Current assets</b>		
Stocks	1,650	1,650
Debtors	890,070	519,021
Cash at bank and in hand	<u>1,587,077</u>	<u>1,935,714</u>
	2,478,797	2,456,385
<b>Liabilities:</b>		
<b>Creditors : Amounts falling due within one year</b>	<u>(1,367,105)</u>	<u>(1,353,509)</u>
<b>Net current assets</b>	<u>1,111,692</u>	<u>1,102,876</u>
<b>Net Assets</b>	<u>1,123,124</u>	<u>1,112,580</u>
<b>Reserves</b>		
Income and expenditure account	1,112,580	505,974
Other reserves	<u>10,544</u>	<u>(606,606)</u>
<b>Members' funds</b>	<u>1,123,124</u>	<u>1,112,580</u>

# OUR TEAM

**Pauline Burt**

Chief Executive

**Kimberley Warner**

Head of Production

**Celi Fowler**

Development Executive

**Bizzy Day**

Production Executive

**Nicola Munday**

Audience & Education Manager

**Chris Hill**

Green Manager

**Ben Hooper**

Communications & Events Manager

**Caroline Lane**

Ffolio Project Manager

Foot in the Door Project Co-ordinator

**Gail Reed**

Finance Manager

**Jude Lister**

BFI NETWORK Wales Manager

**Gwenfair Hawkins**

Development Executive

**Hayley Lau**

Talent Team Assistant

**Natasha Wilson**

Audience & Education Co-ordinator

**Siobhan Lynn Brennan**

Skills & Training Executive

**Siôn Eirug**

Executive Assistant

**Amy Morris**

Ffolio Project Manager

**Pauline Walker**

Bookkeeper



# Ffilm

CYMRU WALES



 Cyngor Celfyddydau Cymru  
Arts Council of Wales

ARIENNIR GAN  
Y LOTERI  
LOTTERY FUNDED



 I noddi gan  
Lywodraeth Cymru  
Sponsored by  
Welsh Government

*The Almond & The Seahorse*