FFOLIO

ROUND 4: AUDIO

APPLICATION GUIDELINES

INTRODUCTION

Ffolio is an exciting partnership between Ffilm Cymru, BBC Wales, BBC Arts and the Arts Council for Wales. It is a not-for-profit training and development program that comes with mentoring and BBC commissioning opportunities.

It is for creative talent living in Wales without professional experience in audio or film production.

DEADLINE

The application deadline for round 4 of Ffolio is
12th March 2021 (15:30)

WHO CAN APPLY?

We're looking for Wales-based creatives of any age over 18 who want to develop their original idea into a professional short audio piece.

You should not have a previous professional credit as part of the production team for a professional audio project, film or television production and you should not have received funding from either Ffilm Cymru Wales, the BBC or other audio OD and broadcasting platforms before. If you have, you are not eligible and should not apply to Ffolio. If you are unsure, please contact us for more information.

You can come from any creative background, whether you're a dancer, painter, musician, comedian, poet, games designer, animator, puppeteer, graphic designer, or a glass blower, etc. You don't need experience in audio production just a good idea.

WHAT ARE WE LOOKING FOR?

We are seeking proposals for fresh, unique audio projects. Your idea can be funny, serious, provocative, abstract or experimental... but it should have something to say to an audience you have in mind. It should get them talking and be something they'd want to share online. It might include documentary, scripted drama or a blend different artistic forms. We want you to push boundaries, whether that be through story or through experimentation with sound, story and structure.

Your idea should be between 3 minutes and 15 minutes, or episodic content up to 15 minutes, so long as it can be made for the budget of up to £4,000.

Your idea shouldn't be:

- pure journalism;
- aimed primarily at capturing an existing activity – for e.g. recording of a theatre performance;
- solely for the purchase of equipment, fundraising events, or for formal education purposes;
- for a project that will have commenced recording already or been completed before the assessment of the application;

Your idea may be for English or Welsh language audiences, so long as you provide us with a Welsh or English translation at application point.

HOW DO I APPLY?

To apply please download the application form from our website and email it to the Ffolio Project Manager at ffolio@ffilmcymruwales.com by the deadline listed below.

If you would prefer, you can also respond to the questions in this form via video, video call or via phone call – please email the us to organise a time if you would like to apply this way or you can call us on 07399 828170 and ask for Caroline Lane or Amy Morris, the Ffolio Managers.

The deadline for applications by phone, video or email is the Friday 12th March 2021 at 15:30 GMT.

For more information the application form, please read the HOW TO COMPLETE A FFOLIO APPLICATION GUIDE.

After you have submitted your application, we will send you a diversity form to complete. Please note that this form will be kept separate from your application, it will be anonymous and it won't be viewed by decision makers.

Bursaries are available for costs associated with making an application and taking part in the Ffolio program. These could be travel, accommodation, childcare, BSL translation, Carer Support, etc.

If you would like more information please get in touch with Amy or Caroline via 07399 828170 and ffolio@ffilmcymruwales.com

ASSESSMENT

Applications will be assessed by a panel of representatives from Ffilm Cymru, Arts Council for Wales, BBC Wales and an at least one innovative independent audio producer. Assuming you're eligible for the scheme, we'll be making decisions based on:

- The creative potential and originality of the proposal;
- The achievability of the project in line with the budget;
- The previous shortlisted Ffolio slate in terms of genre/mediums, content, geographic spread, the creative backgrounds of the artists and the potential audiences for their idea.

We'll get back to you with a decision within 4 weeks of applying.

Please read our full terms and conditions on our website here.

WHAT HAPPENS NEXT?

If your application is longlisted, you will be invited to attend a series of online training and development sessions where you will receive professional guidance and support from industry experts. After a short period of development, you will be asked to resubmit your project idea to us again, to be reviewed by the panel for final shortlisting.

Bursaries for childcare costs associated with attending training sessions or meetings will be available. You will also receive the hands-on support of the Ffolio Managers Amy and Caroline and the Ffolio producer at the BBC .

If your project is shortlisted, you will receive:

- A not-for- profit* commissioning opportunity with the BBC your idea will be produced and released via a BBC platform.

*Neither Ffilm Cymru Wales, Arts Council of Wales or the BBC will seek to exploit the commissioned work for profit.

- A dedicated industry mentor who will be able to support you throughout the process as a springboard to share your creative thoughts and to demystify the technical broadcast process. They'll be able to help raise the production value of your audio work and tap you into their networks.
- Access to ongoing training and support from Ffilm Cymru Wales and the Ffolio Project Managers who can help you with any concerns you have about taking part in the process and work with you to find solutions.
- Access to a professional production team at the BBC who will support you with the creative development of your project and the production and delivery process.
- Up to 4k as a production budget. This will be sent directly to your producer at the BBC, who will develop a production budget with you. It will cover costs such as technical fees for those working on the project and clearing music rights.
- Additional bursaries towards things like travel and childcare costs which might be a barrier to your project's delivery.
- A one-off talent fee of £600 for you to be paid in two instalments of £300. Once at the start and the other upon delivery of your project to the BBC.
- Support on how best to exploit your project, from the team at Ffilm Cymru Wales who will work with you to develop a release plan for your project after it's time at with BBC.

The process from commissioning to delivery of the completed project is approximately 4 - 8 weeks.

Before applying, why not attend one of our online advice sessions (which will be added to our website from in 2021) or email us to set up a call at a time that suits.

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