

## ANNUAL REPORT 2017-18

Young people & Syrian refugees in Ystradgynlais share their stories through film with Cyenfin: Our Welcome

- 04 CHAIR'S WELCOME
- 06 EXECUTIVE SUMMARY
- 08 TALENT | BFI WELSH TALENT NETWORK
- 10 TALENT | DEVELOPMENT
- 12 TALENT | PRODUCTION
- 14 AUDIENCES
- 16 EDUCATION
- 18 FUNDING AWARDS | BFI WELSH TALENT NETWORK
- 20 FUNDING AWARDS | DEVELOPMENT
- 21 FUNDING AWARDS | PRODUCTION
- 22 FUNDING AWARDS | AUDIENCE ACCESS
- 23 FUNDING AWARDS | EDUCATION
- 24 FINANCIAL SUMMARY
- 26 OUR TEAM

# CONTENTS



This is the final year of my term as Chair of Ffilm Cymru Wales, which has been a very great privilege.

In the coming months, I will be handing over the reins to Ruth McElroy, Faculty Head of Research and Professor of Creative Industries at the University of South Wales. She is deeply embedded in the burgeoning creative sector in the nation and will help lead the next stage of exciting developments.

The change of Chair comes at a time when the independent film sector is still finding its feet in a changing ecosystem. And at a local level, Welsh Government is exploring the potential of a reconfigured 'Creative Wales', which inevitably leads to debate and some level of uncertainty in the sector, as changes work through.

We will be positive partners in those changes and at Ffilm Cymru Wales, the focus is firmly on opportunities and growth.

We have worked hard over the last few years to create strategic goals and structures that would allow us to adapt and thrive in a changing environment. Now, we and the sector are enjoying the fruits of that labour.

We have radically changed the mechanisms for developing and supporting talent, projects and businesses, notably through our Magnifier approach, which has shifted the focus to collaborative early-stage development that is open to the potential of media convergence and audience focused.

The economic, creative and cultural power of our work is no longer bound by a narrow definition of film. Creative talent is, and should be, given more freedom to express itself through a variety of formats and platforms in which Intellectual Property can be extended to create growth.

The evolution of Ffilm Cymru Wales can be seen in the power of the projects we are now supporting and the sustainable Welsh businesses behind them. The higher quality inevitably means that we are having to take tough choices on what work to support but those are problems we need to relish.

The excellence of the work we are now supporting will, we believe, become clear in international markets in the coming months and years. And we will use that success to inspire the next generation of work, backed with first-class training and skills development.

Importantly, all our work reflects our commitment to connecting with the full diversity of audiences and professionals. We want to see an engaged participatory sector that works for everyone.

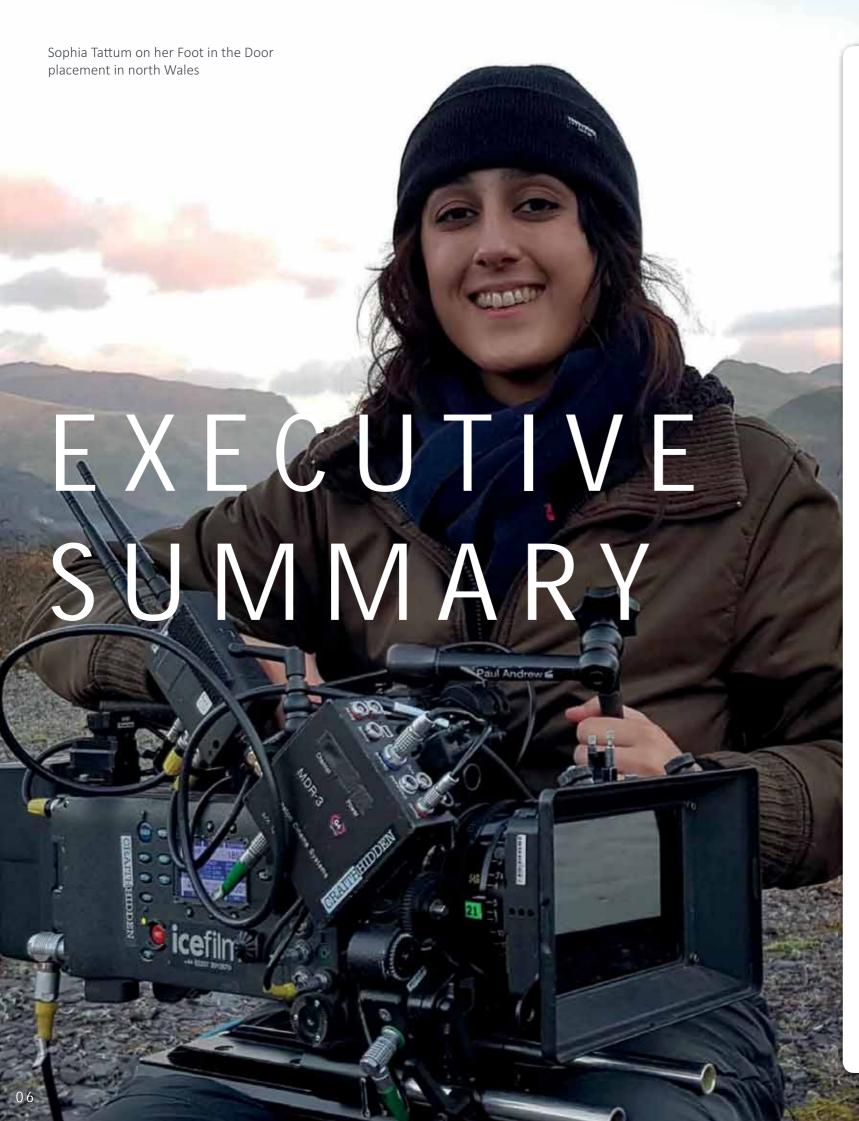
The vision of an audience-centred, diverse and dynamic independent film sector is helping Wales achieve recognition as a pioneer at home and abroad. But the kind of creative screen culture we are building in Wales will belong to communities as much as to companies.

To back up our aims, we have been changing the roles within Ffilm Cymru Wales and making new appointments to the board. The quality and commitment of the team means that the transition from one Chair to the next will be smooth and represent a chance to explore new opportunities.

I have to thank our Chief Executive, Pauline Burt, for her leadership, a fantastic Ffilm Cymru team and an enthusiastic board for almost seven great years.

MICHAEL GUBBINS Chair Ffilm Cymru Wales





Our Annual Report for 2017-18 reflects our commitment to advancing a sustainable film sector and film culture that works for everyone across Wales.

We are encouraging a participatory culture, exemplified in:

- · Our collaboration with National Theatre Wales and the community of Port Talbot as they explored and captured their experiences in We're Still Here;
- The Welfare's education project, Cynefin Our Welcome, in which young people from two schools in Ystradgynlais celebrated their community's current and long-standing welcoming of refugees via three short films including a 'Making of' film to share their process;
- Funding for 19 independent cinemas, arts-venues, community pop-up screenings and film festivals to provide a breadth of film offer across Wales.

We developed a skills offer to improve social mobility and sector capacity with our Housing Association partners; Severn Screen and the financial support of Screen Skills and the Welsh Broadcasting Trust. This pioneering programme, Foot in the Door, provided 31 production placements across Wales including the Netflix feature film Apostle, Denmark for BBC Films and Craith/Hidden for S4C/BBC Wales. The programme won the 2018 Arts & Business Cymru community award.

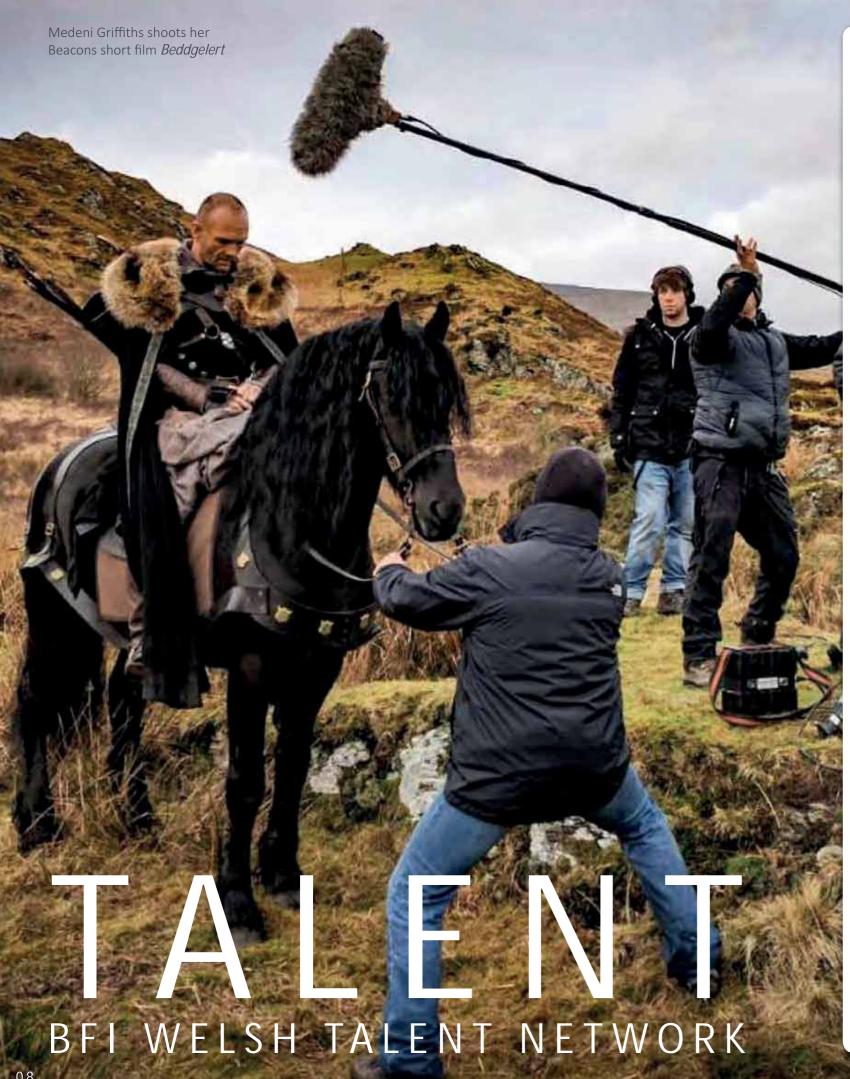
We have been inspired by bold and original filmmaking from Welsh talent and companies that reflect a diverse and creative Wales, including:

- Rungano Nyoni's BAFTA award-winning debut I Am Not A Witch received critical acclaim and was selected for Cannes' Directors' Fortnight, Toronto, London and Sundance film festivals and is the UK's Oscar submission;
- Turner-nominated photographer Richard Billingham debut feature Ray & Liz picked up Best Film/Jury Awards at Locarno, Seville and Thessaloniki, in addition to being BIFA nominated and selected for Toronto and London film festivals; and
- Gwen, the feature debut for Caernarfon based production company Cwmni Da, premiered at Toronto International Film Festival.

We constantly feed that talent pipeline with delegated funds from the BFI for new and emerging writers, directors and producers, offering short film, feature development, career progression and peer group funding, as well as hosting direct training and networking events. Meanwhile, delegated Arts Council of Wales funds enable larger investments in feature film projects.

This year we offered finance to 17 feature films in development, including *Hijra*, a kaleidoscopic documentary on the oldest transgender community in the world; Wales-Canada co-production How Black Mothers Say I Love You, which adapts Trey Anthony's successful stage-play following a black lesbian social worker who returns to her childhood home to make amends; and Rhiannon, a Welsh-language drama around the drowning of Tryweryn Valley. Production investments were offered to 14 films, nine of which were new to our slate, including Sheffield Doc/Fest opener Queerama, The Ballymurphy Precedent and Prano Bailey-Bond's Censor.

Looking ahead, our new Equality, Diversity and Inclusion Action Plan for 2018-22 will guide us and those we fund in ensuring there is genuine parity of opportunity in the Welsh film sector. Within this living document we have set targets across multiple characteristics - Gender, Sexuality, Disability, Age, Race & Ethnicity, Socio-economic Status, and Welsh Language - to improve representation, transparency and accountability. Our interventions are already beginning to have an impact; 69% of the emerging filmmakers supported through the BFI Welsh Talent Network in 2017-18, and 51% of the writers, directors and producers supported across all our films funds, identify as female.



Ffilm Cymru Wales' dedicated support for new and emerging Welsh talent provided a broad range of funding, training, mentoring and networking opportunities for aspiring filmmakers across Wales.

In a new partnership with BBC Wales, the BFI Welsh Talent Network invested in seven short films from emerging Welsh filmmakers through the Beacons scheme. Joseph Ollman's coming-of-age drama *A Bitter Sky* follows troubled but tough teen Nia on a journey through the wild terrain of mid-Wales; *Ashes* is a profound portrait of grief and guilt from Clare Sturges; Mared Swain's Welsh-language drama *Baich* follows a struggling mother whose fantastical visions take her further and further away from home; and the blackly-comic *Burial*, from a writer-director team of Hannah Daniel and Georgia Lee, sees identical triplets wade through a mess of family secrets after their father's funeral.

Rhiannon Evans' charming animated comedy *Clockwork* was selected alongside haunting farming drama *Dirt Ash Meat*, which Sion Thomas has adapted from acclaimed Welsh writer Owen Sheers' novella *White Ravens*, and Tina Pasotra's as-yet-untitled drama about an Indian woman who sacrifices all that she has ever known to escape to Wales with her two young daughters.

Flexible project and career development support was offered through the Horizons strand with awards offered to Samantha Horley with her debut feature film script; west Wales' Nico Dafydd, who moves into film following his work in theatre, television, radio, and web series; and support for writer-director Prano Bailey-Bond to participate in the international Berlinale Talents lab.

Through the Connector strand Ffilm Cymru Wales invested in peer-to-peer networks for new talent to share knowledge, host inspiring speakers and develop best practice in a supportive environment. Investments include a collaboration between 104 Films and Hijinx Theatre providing training for actors and filmmakers with learning disabilities, Carys Lewis' SHIFFT Female Filmmakers workshops, and Chapter Moviemaker's expansion to hosting events at Cinema & Co in Swansea.

BFI Welsh Talent Network funding also supported:

- Short film success with Claire Fowler's *Salam* selected for Tribeca and BFI London Film Festival, while Ewan Jones Morris' *This Far Up* won Best Short Film at the 2017 BAFTA Cymru Awards.
- Jamie Jones' feature drama Obey, with Executive Producer John Giwa-Amu of Red & Black Films, selected for
   Tribeca and Edinburgh International Film Festival and BIFA nominated.
- Straeon Iris, which produces Welsh-language short films telling LGBT+ stories.

Ffilm Cymru Wales invested National Lottery Development Funding in 17 feature film projects, nurturing emerging and established Welsh talent to develop diverse projects and promising careers, including:

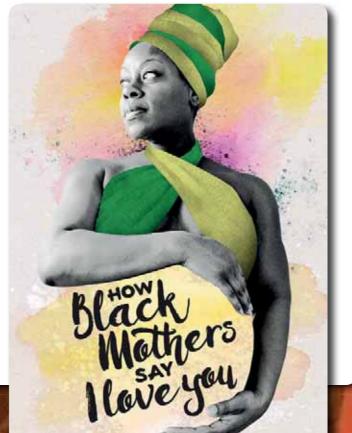
Indian-Welsh director Ila Mehrotra Jenkins' colourful and kaleidoscopic documentary *Hijra*, which explores Delhi's transgender community on the cusp of redefining its identity. Jenkins' has previously worked with producer Andrew Smith on prime-time investigations and documentaries for BBC4, Channel 4, ITV and Vice News.

Welsh-Canadian filmmaker Carys Lewis' adaptation of Trey Anthony's searing stage play *How Black Mothers Say I Love You*, which follows a black lesbian social worker that returns to her hometown to make amends with her terminally ill mother. Directed by Clement Virgo, the film will mark Carys Lewis' feature debut, following her Ffilm Cymru Wales-supported shorts Stuffed and Afiach.

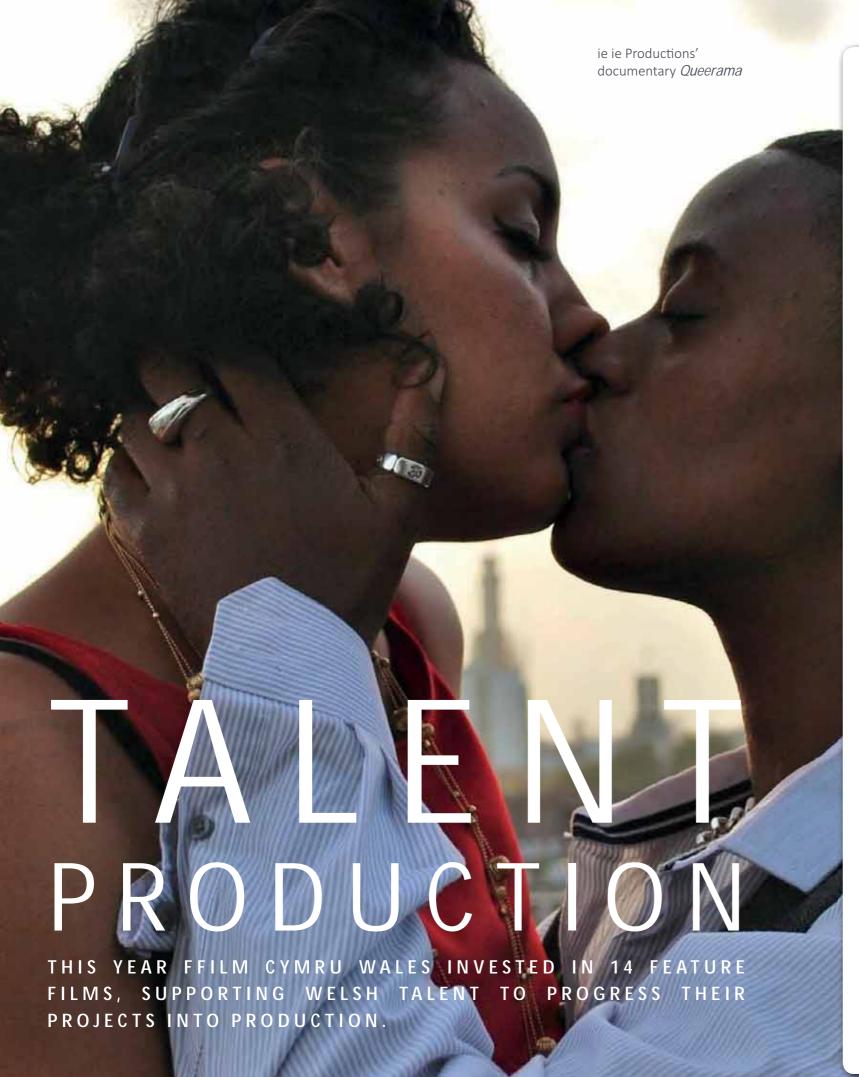
Writer Manon Eames and producer Bethan Eames' story of loss and fragility – *Rhiannon* – is inspired by the drowning of the Tryweryn Valley in North Wales. This Welsh language film is executive produced by Roger Williams. Another period thriller showcasing the rich language and landscape of Wales, *Tremble*, is based on the true story of a Carmarthenshire butler who set out to murder his employer and family. For her debut feature film, Welsh writer-director Tracy Spottiswoode explores opportunities to blend live theatre and film with pioneering immersive technology. *Tremble* will be produced by *Moon Dogs*' Kathy Speirs.

Demonstrating the breadth of stories on the Development slate, other projects awarded funding include *Ava*, a Middle-Eastern set thriller from Gabriel Range; inspiring cycling drama *The Breakaway*, produced by Ed Talfan; Clarice Cliff biopic *The Colour Room*, which features an all-women creative team led by Palestinian director

Annemarie Jacir and Welsh producer Georgie Paget; Miriam Heard's Syria-to-Llandudno refugee thriller *I'm At Home Here*; a transgender coming-of-age tale *Maddie's Year* from Welsh-language writer Bethan Marlow, and sci-fi shocker *Out of Darkness*, which will be an international collaboration, produced by Ireland's Ruth Coady and Alan Moloney.







Prano Bailey-Bond's 80s-set horror flick *Censor* was awarded production funding having previously received both development and Welsh Talent Network support. The filmmaker from Aberystwyth has written and directed a clutch of award-winning horror shorts, and was named a Screen Star of Tomorrow in October 2018. Co-financed with the BFI, *Censor* is produced by Helen Jones, co-written by Anthony Fletcher and executive produced by writer and film critic Kim Newman and Andy Starke.

Additional investments were made into *Submarine* star Craig Roberts' second directorial feature *Eternal Beauty*, setting it on the path to principal photography in June 2018. The Oscar-nominated Sally Hawkins stars as Jane, who is rejected by life and spirals into a chaotic, schizophrenic world, where love and normality collide. The blackly-comic drama co-stars Alice Lowe and David Thewlis, and is co-financed by the BFI, Welsh Government and international health charity The Wellcome Trust.

Writer-director Jon Jones' debut feature *Last Summer* is a powerful coming-of-age story set in the rural beauty of West Wales and shot over the summer of 2017. Jones has an impressive track-record in television with credits including *Odyssey, Da Vinci's Demons* and *Northanger Abbey,* and Welsh producers Katherine Lannon and Catrin Lewis-Dafis complete the core team.

Several feature documentaries were supported this year. Daisy Asquith's documentary *Queerama*, produced by ie ie Productions' Catryn Ramasut, chronicled a century of gay rights and desires on film, and was released in June 2017 following its Sheffield Doc/Fest premiere; Steve Sullivan's *Being Frank: The Chris Sievey Story* tells the real story of the eccentric artist, musician and cult comedian and his alter ego Frank Sidebottom, and premiered at SXSW in March 2018; and Welsh-Irish co-production *The Ballymurphy Precedent* reveals the truth behind one of the most significant events in the Northern Ireland Troubles with an autumn 2018 release.

Additional investments enabled the completion of:

- Rungano Nyoni's BAFTA award-winning debut *I Am Not a Witch*, which premiered in Cannes Director's Fortnight before its UK release from October 2017, with international distribution rights sold extensively.
- William McGregor's Snowdonia-set gothic drama *Gwen*, which saw Associate Producer Angharad Elen gain her debut feature credit, having initially been mentor by the film's producer, Hilary Bevan Jones through the BFI supported Welsh Talent Network;
- Chris Crow's historical chiller *The Lighthouse*, produced through Ffilm Cymru Wales' Cinematic scheme, which went on to win BAFTA Cymru's Special and Visual Effects award.

19 cinemas, arts centres, community pop-ups and film festivals shared £170,000 of investment tailored to the needs of their communities.

Awards enabled film to be more accessible to more communities. The Welfare in Ystradgynlais is building partnerships with local organisations to extend their dementia-friendly screenings, Aberystwyth Arts Centre is working with community groups to build ethnically diverse audiences, and Cardiff Community Housing Association's pop-up cinema FLIX provides free screenings to the Grangetown community celebrating Black History Month and LGBT History Month.

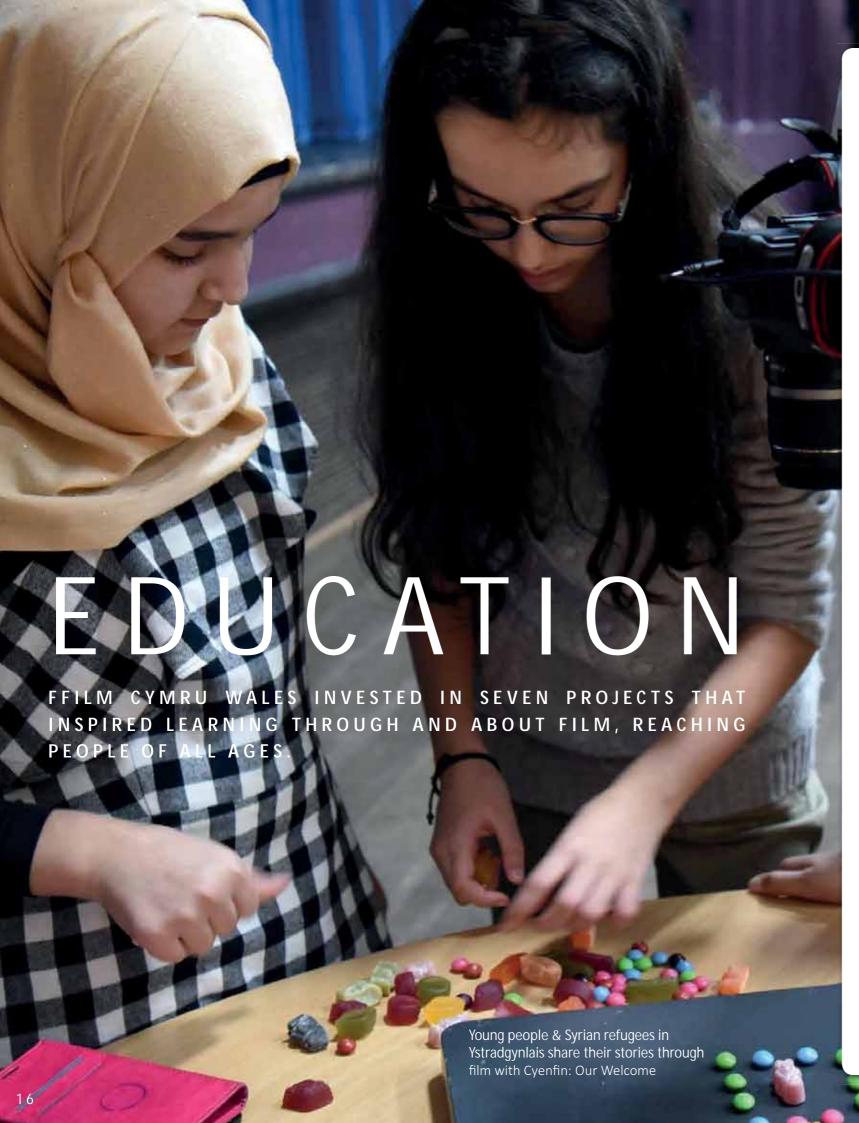
With a focus on attracting young people to independent cinema, funding was awarded to film festivals such as PICS in Caernarfon, which celebrates the work of young filmmakers, and Wicked Film Festival- a year-round programme of films and activities for young people in Rhyl. Meanwhile, venues such as Chapter Arts Centre, Pontardawe Arts Centre and Swansea's Taliesin are developing new strategies and schemes to increase engagement with young people and families.

Supported film festivals are branching out of their traditional spaces and seeking to reach new audiences in other areas. These include the Iris Prize Festival, whose 'Iris on the Move' programme brought LGBT cinema to north Wales; the Wales One World Film Festival, which brought the best in world cinema to venues in Hereford and Oswestry for the first time; Aberystwyth's Abertoir Horror Festival, with satellite events in north and south Wales; while Cardiff Animation Festival and Cardiff Mini Film Festival hosted screenings and events in community spaces.

Other exhibitors engaging audiences in north Wales and rural areas include:

- Theatr Clwyd, Neuadd Ogwen, and Galeri Caernarfon, whose award will support their expansion with a second cinema screen and a broader range of screenings.
- Fishguard's Theatr Gwaun and the Wales International Documentary Festival in Blackwood, who utilised Ffilm Cymru Wales investment and advice to research and connect their local communities.
- Six years on from its initial Big Lottery Fund investment, Ffilm Cymru Wales' pioneering mobile cinema programme
   Film in Afan has been fully adopted and managed by the local community. Gwynfi Community Cinema and
   Cymmer Afan Community Library continue to provide pop-up cinema screenings to the local community with affordable tickets and free transport.





Community arts venue The Welfare partnered with animation studio Winding Snake on 'Cynefin: Our Welcome.' This film education project brought local school pupils and Syrian refugees together to share stories about how people fleeing conflict have been provided with a place of sanctuary in Ystradgynlais. The young people and refugees produced two animated films, one featuring the voice of Welsh Hollywood star Michael Sheen, which premiered at a lively celebration event at The Welfare in March 2018.

We collaborated with National Theatre Wales to produce a programme of community film education to accompany their show We're Still Here, capturing and amplifying their work and the community's stories. The dynamic piece of site-specific theatre that ran through September 2017 focused on the threatened Port Talbot steel industry and celebrated the unique sprit of the town. Three films were produced with members of the local community, including groups such as Tai Tarian Housing Association, DEWIS Housing and Neath Port Talbot College, providing an opportunity to learn practical filmmaking skills and to share their stories through poetry, theatre and film.

In October 2017 Hijinx Theatre ran a two-day workshop at the Wicked Wales International Youth Film Festival in Prestatyn, during which actors with learning difficulties and pupils from Ysgol Tir Morfa with special education needs utilised the new skills they had learned to make their own short films.

Griot Creative delivered a vital project in collaboration with Bawso, a voluntary organisation working across Wales to provide specialist services to BAME women affected by, or at risk of, domestic and honour-based violence, Female Genital Mutilation, and forced marriage. The project ran film education workshops in Cardiff, Swansea and Wrexham offering participants new digital skills and opportunities to express themselves.

Education funding was also awarded to:

- The Iris Prize Festival's continued outreach work using film to explore LGBT issues with school pupils across Wales.
- Pro-Mo Cymru's Filming Futures project, which empowered young people to express their creativity through music and film.
- CISP Multimedia's Welsh-language filmmaking project for Carmarthenshire schools 'Ein Stori Ni!', which went on to be recognised for 'Excellence in Creative Media' at Carmarthenshire's Celebration of Culture Awards in April 2018.



#### HORIZONS (BFI WELSH TALENT NETWORK)

APPLICANT	PROJECT	AWARD
Archer's Mark Ltd	Black Sheep Boy	£6,500.00
Llanbobl Vision	Neck Face	£1,500.00
Long Arm Films Ltd	Zero Sum	£5,000.00
Miguela Gonzalez	CPD	£240.00
Nico Dafydd	Powys	£5,000.00
Obey Ventures Ltd	Obey	£4,000.00
Samantha Horley	Silver Foxes	£6,000.00
Silver Salt Films	CPD	£364.00
Truth Department	Wanted	6,000.00
TOTAL HORIZONS AWARDS GIVEN		£34,604.00

#### BEACONS (BFI WELSH TALENT NETWORK)

APPLICANT

nnah Daniel & Georgia Lee eph Ollman	Burial	£15,000.00
eph Ollman		
•	A Bitter Sky	£15,000.00
red Swain	Baich	£10,000.00
annon Evans	Clockwork	£15,000.00
n Thomas	Dirt Ash Meat	£15,000.00
a Pasotra	Untitled	£15,000.00

PROJECT

#### CONNECTOR (BFI WELSH TALENT NETWORK)

APPLICANT	PROJECT	AWARD
104 Films	Hijinx	£1,300.00
SHIFFT	Female Filmmakers Workshops	£2,300.00
Chapter Moviemaker	Chapter Moviemaker Swansea	£1,000.00
Tony Forster	Towards First Draft	£1,500.00
Cardiff Animation Festival	CAF Networking	£1,500.00
New Black Film Collective		£3,000.00
TOTAL CONNECTOR AWARDS GIVEN		£10,600.00

#### MISC PROJECTS (BFI WELSH TALENT NETWORK)

TOTAL BEACONS AWARDS GIVEN

APPLICANT	PROJECT	AWARD
The Festivals Company	Straeon Iris	£7,000.00
104 Films / Hijinx	Disability Toolkit	£2,700.00
Truth Department	Stretch / Bridging the Gap	£2,000.00
Welsh National Opera	Filmmaker in Residence	£6,000.00
TOTAL MISC PROJECT AW	ARDS GIVEN	£17,700.00

### FUNDING AWARDS



AWARD

£100,000.00

#### DEVELOPMENT

TOTAL DEVELOPMENT AWARDS GIVEN

FILM	APPLICANT	AWARD	FILM
Ava	Altered Image Films	£15,000.00	The Ballymurph
The Breakaway	Revolution Films	£17,000.00	Being Frank
Censor	Silver Salt Films	£9,600.00	Censor
The Colour Room	Caspian Paget	£15,000.00	Donna
Concrete Plans	perfectmotion Ltd	£15,000.00	The Dark Outsi
Conquest	Dogs of Annwn	£7,500.00	Eternal Beauty
Hijra	Penbryn Films	£15,000.00	I Am Not A Wit
How Black Mothers Say I Love You	I'm Not Sorry Productions	£15,000.00	Last Summer
I'm At Home Here	Miriam Heard	£10,000.00	The Lighthouse
Kinkaseki	Lookout Point	£22,000.00	London Recruit
Maddie's Year	Bethan Marlow	£10,500.00	My Grandfathe
Out of Darkness	Parallel Film & Television Productions	£18,000.00	Queerama
Outlaws	Samuelson Productions	£7,500.00	Queerama
The Promise	Severn Screen	£14,000.00	Ray and Liz
Rhiannon	Cwmni Pais Cyf	£11,250.00	Rockfield
Rubberneckers	Chewing Monkey Ltd	£3,500.00	
Tremble	Up Helly Aa	£15,000.00	

#### PRODUCTION

TOTAL PRODUCTION AWARDS GIVEN

FILM	APPLICANT	AWARI
The Ballymurphy Precedent	Awen Media	£49,999.0
Being Frank	Piece of Cardboard Productions	£13,500.00
Censor	Silver Salt Films	£150,000.00
Donna	Truth Department	£90,000.00
The Dark Outside (Gwen)	Endor Productions	£14,551.00
Eternal Beauty	Cliff Edge Pictures	£49,999.0
I Am Not A Witch	Soda Pictures	£24,999.0
Last Summer	Last Summer Ltd	£150,000.0
The Lighthouse	Dogs of Annwn	£13,234.6
London Recruits	Barefoot Rascals	£49,999.0
My Grandfather the Spy	Shoot From the Hip	£50,000.0
Queerama	ie ie Productions	£15,000.0
Queerama	ie ie Productions	£15,000.0
Ray and Liz	Ray and Liz Productions	£17,500.0
Rockfield	ie ie Productions	£80,000.0

### FUNDING AWARDS



£783,781.68

21

£220,850.00

#### AUDIENCE ACCESS

PROJECT	AWARD
Abertoir Horror Festival	£10,000
Aberystwyth Arts Centre Cinema Programme	£19,500
Cardiff Animation Festival	£3,000
Cardiff Community Housing Association (Flix Cinema)	£7,000
Cardiff Mini Film Festival	£3,500
Chapter Arts Centre Cinema Programme	£20,000
Galeri Caernarfon Cinema Programme	£6,730
Iris Prize Film Festival	£12,500
Neuadd Ogwen Cinema Programme	£7,000
PICS Film Festival for Children & Young People	£8,000
Pontardawe Arts Centre Cinema Programme	£6,500
Taliesin Arts Centre Cinema Programme	£8,000
Theatr Clwyd Cinema Programme	£14,500
Theatr Gwaun Cinema Programme	£5,000
Upper Afan Valley Movies	£4,585
Wales International Documentary Festival	£7,500
Wales One World Film Festival	£12,500
The Welfare Cinema Programme	£1,685
Wicked Wales Fringe Film Festival	£12,500
TOTAL AUDIENCE ACCESS AWARDS GIVEN	£170,000

#### EDUCATION

PROJECT	APPLICANT	AWARD
Cynefin: Our Welcome	The Welfare	£7,228
Ein Stori Ni!	CISP Multimedia	£7,000
Filming Futures	Pro-Mo Cymru	£4,000
Iris Prize Outreach	The Festivals Company	£7,500
Survivors Voices	BAWSO and Griot Creative Collaboration	£5,500
We're Still Here	National Theatre Wales	£5,000
Wicked Wales Workshops	Hijinx	£4,500
TOTAL EDUCATION AWARDS GIVEN		£40,728

### FUNDING AWARDS

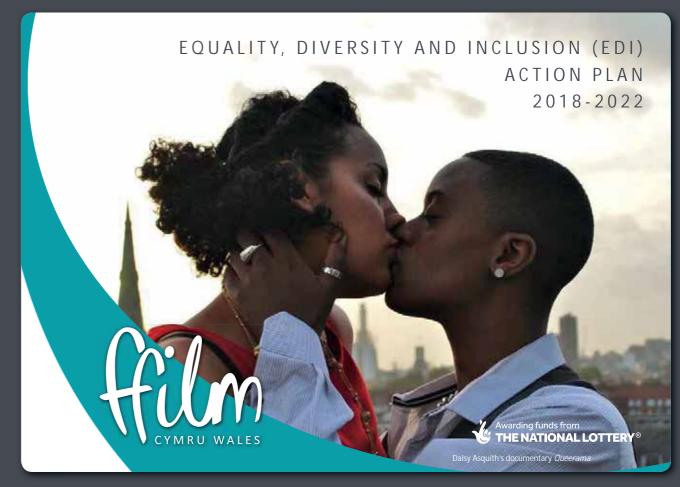


	2018 (£)	2017 (£)
Income	2,026,600	2,069,157
Direct expenses	(1,311,926)	(1,097,246)
Gross surplus	714,674	971,911
Operating expenses	(554,878)	(511,444)
Operating deficit	159,796	460,467
Interest receivable	609	718
Surplus/deficit on ordinary activities before taxation	160,405	461,185
Tax on surplus on ordinary activities	(116)	(143)
Retained surplus/deficit for the financial year	160,289	461,042
Retained surplus brought forward	980,661	519,619
Retained surplus carried forward	1,140,950	980,661
Balance Sheet at 31 March 2018	2018 (£)	2017 (£)
Fixed assets Tangible assets	10,929	4,125
Current assets Stocks Debtors Cash at bank and in hand Liabilities	1,650 1,294,606 1,251,147 2,547,403	1,650 1,020,454 1,437,191 2,459,295
Creditors: Amounts falling due within one year Net current assets Net Assets	(1,417,382) 1,130,021 1,140,950	(1,482,759) 976,536 980,661
Reserves Income and expenditure account Other reserves	325,398 815,552	242,781 737,880
Members' funds	1,140,950	980,661

### FINANCIAL SUMMARY

### READ MORE AT www.ffilmcymruwales.com







Chief Executive PAULINE BURT

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Head of Creative Business KIMBERLEY WARNER

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Development Executive CELI FOWLER

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