

Ffolio o!noy3

APPLICATION GUIDE

INTRODUCTION

Ffolio is an exciting new partnership between Ffilm Cymru, BBC Wales, BBC Arts and the Arts Council for Wales. It will offer training, mentoring and BBC commissioning opportunities to emerging creatives in Wales without professional experience in film or TV.

Before applying, why not attend one of our advice sessions around Wales (which will be added to our website from January) or email us to set up a call in January?

After applying, we would love to welcome you at one of our free training opportunities, with bursaries available for childcare and transport costs. The training sessions will cover idea development, training in production, and audience development among other areas and will be an opportunity to connect with other creatives as well as industry figures.

DEADLINES

17:30 GMT on 3rd February.

WHO CAN APPLY?

We're looking for Wales-based creatives of any age over 18 who want to develop their original idea into a professional short film.

You can come from any creative background, whether you're a dancer, painter, musician, comedian, poet, games designer. You don't need experience in film or TV to apply.

You should refer to Film Cymru's other funding streams and BBC Wales' commissioning rounds if you have already directed a film or program which was funded and/or screened by a film or TV industry organisation.

WHAT ARE WE LOOKING FOR?

We are seeking proposals for fresh, unique short films that reflect on the experience of living in modern Wales. Your idea can be funny, serious, provocative, abstract or experimental....but it should have something to say to an audience you have in mind. It should get them talking and be something they'd want to share online. It might include animation, documentary, scripted drama or performance or blend different artistic forms. We want you to push boundaries, whether that be through story or through experimentation with sound, image or structure.

Your idea should work as a short film of between 90 seconds and 5 minutes, or episodic content up to 5 minutes, so long as it can be made for the budget of up to £5,000.

Your idea shouldn't be pure journalism or vlogging or aimed primarily at capturing an existing activity – for e.g recording of a theatre performance. Your application can't be

- solely for the purchase of equipment, fundraising events, or for formal education purposes;
- for a project that will have commenced filming or been completed before the assessment of the application.

Your idea may be in English, Welsh, sign language, or in any other language so long as you provide us with a Welsh or English translation at application point.

HOW DO I APPLY?

To apply please download the application form from [our website here](#) and email it to the Ffolio Project Managers Caroline Lane and Amy Morris at ffolio@ffilmcymruwales.com.

You can also respond to the questions in this form via video or phone call – please email the above to organise a phone application slot or give us a call on 02921679369 and ask for the Ffolio Manager.

The deadline for applications by phone, video or email is the 3rd February 2020.

The application form asks a series of questions about you and for a 500 word description of your idea. You can also email us up to 5 supporting documents, whether that be a mood board, music links, a script or writing example - anything that might support our understanding of what you're trying to say and how. These supporting documents must be sent at the same time as the application form and by the application deadline.

We will ask you to complete a diversity form when you apply for Ffolio but this form will be kept separate from your application, it will be anonymous and it won't be viewed by decision makers. It will only be used so we can assess how well we're doing at reaching talent that reflect the population of Wales and so we can change the way we work to be more accessible.

On our website you'll find a series of Frequently Asked Questions about Ffolio – if you can't find your answer there then please email Caroline and Amy.

Applications will be assessed by a panel of representatives from Ffilm Cymru, Arts Council for Wales, BBC Wales and an at least one innovative short filmmaker. Assuming you're eligible for the scheme, we'll be making decisions based on:

- The creative potential and originality of the proposal in line with the 'what type of ideas' section above;
- The feasibility of the project in line with the budget;
- The diversity of the shortlisted Ffolio slate in terms of genre/mediums, content, geographic spread, the creative backgrounds of the artists and the potential audiences for their idea.

We'll get back to you with a decision within 4 weeks of applying.

Unfortunately, we have limited resources, so are unable to give feedback on applications which have not been shortlisted. Please read our full [terms and conditions on our website here](#).

WHAT HAPPENS NEXT?

If your application is shortlisted, you will receive professional guidance and training support before your final project is reviewed by the panel again. During this training we'll help you to develop your idea, develop a budget for the film, understand the production process and how to build a connection with audiences on BBC platforms and beyond. Some of this training content will be accessible remotely/online.

Bursaries for travel and childcare costs associated with attending training or meetings will be available. You will also receive the hands-on support of the Ffolio Project Managers Amy and Caroline and the Ffolio producer at the BBC.

If selected for commissioning, then you will receive:

- A dedicated industry mentor who will be able to support you throughout the process as a springboard to share your creative thoughts and to demystify the technical broadcast process. They'll be able to help raise the production value of your film or audio work and tap you into their networks.
- Ongoing support from the Ffolio Project Managers who can help you with any concerns you have about taking part in the process and work with you to find solutions. Ongoing support from the Ffolio producer at the BBC who will support you with the creative development of your project and the production and delivery process.
- Up to 5k as a production budget to cover costs such as fees for those working on the film, clearing music rights or hiring costumes for example. The Ffolio producer and the BBC will also offer the support of their in-house knowledge and facilities.
- Additional bursaries towards travel and childcare costs which might be a barrier to the film's production and delivery.

The process from commissioning to delivery of the completed film is approximately 12 weeks.

We'll work with you to develop release plans for your completed short film and look forward to seeing it on one of the BBC's platforms, and beyond!